

## January

- 1** New Year's Day
- 8** Winter Sales (European countries)
- 18** Blue Monday
- 28** Data Protection Day

## February

- 1** Black History Month (US)
- 1** LGTB History Month
- 2** Groundhog Day
- 7** Super Bowl
- 12** Chinese New Year
- 14** Valentine's Day
- 16** Mardi Gras

## March

- 3** World Wildlife Day
- 8** International Women's Day
- 14** National Pi Day
- 14** Mother's Day (UK)
- 17** St. Patrick's Day

## April

- 1** April Fools Day
- 2** Easter Friday
- 4** Easter Sunday
- 5** Easter Monday
- 12** Start of Ramadan
- 22** Earth Day

## May

- 1** May Day
- 4** Star Wars Day
- 9** Mother's Day (US)
- 17** Roland-Garros

## June

- 1** Pride Month
- 11** Euro 2020 Starts
- 20** Father's Day
- 21** World Music Day
- 26** Tour de France

## July

- 1** Canada Day
- 4** US Independence
- 14** Bastille Day - French National Holiday
- 17** Emoji Day
- 23** Olympics Opening Ceremony

## August

- 6** International Beer Day
- 8** Olympics Closing Ceremony
- 19** World Photography Day

## September

- 1** Back to School
- 6** Labor Day (US)
- 18** Oktoberfest
- 21** International Day of Peace

## October

- 1** Black History Month (UK)
- 10** World Mental Health Day
- 11** Columbus Day
- 31** Halloween

## November

- 4** Diwali
- 25** Thanksgiving
- 26** Black Friday
- 27** Small Business Saturday
- 28** Hannukah
- 29** Cyber Monday

## December

- 24** Christmas Eve
- 25** Christmas Day
- 26** Boxing Day (UK)
- 31** New Year's Eve



# 2020 MARKETING CALENDAR

## January

S	M	T	W	T	F	S
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1
2	3	4	5	6	7	8

## February

S	M	T	W	T	F	S
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
1	2	3	4	5	6	7

## March

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4
5	6	7	8	9	10	11

## April

S	M	T	W	T	F	S
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2
3	4	5	6	7	8	9

## May

S	M	T	W	T	F	S
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

## June

S	M	T	W	T	F	S
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4
5	6	7	8	9	10	11

## July

S	M	T	W	T	F	S
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1
2	3	4	5	6	7	8

## August

S	M	T	W	T	F	S
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

## September

S	M	T	W	T	F	S
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3
4	5	6	7	8	9	10

## October

S	M	T	W	T	F	S
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
1	2	3	4	5	6	7

## November

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5
6	7	8	9	10	11	12

## December

S	M	T	W	T	F	S
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2
3	4	5	6	7	8	9